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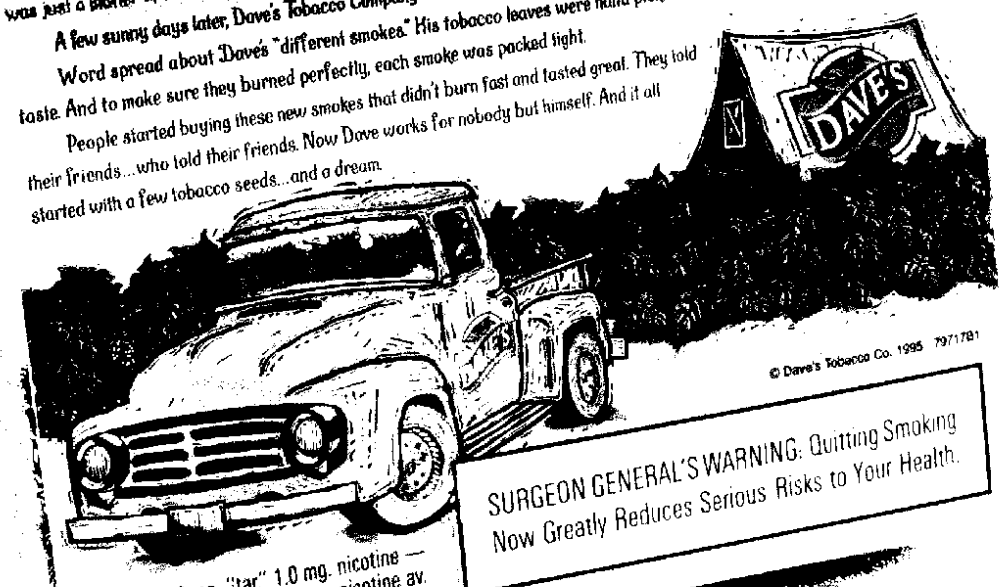
The tale of Dave's Original Blend

Dave was fed up with cheap, fast burning smokes. Instead of just getting mad, he did something about it. He read some books, cleared twenty acres and got to work. He put a down payment on a tractor and traded his lawnmower for a weather radio. And then it was just a matter of waiting for the final frost of the season and a new moon. In early April, Dave sowed his first seeds.

A few sunny days later, Dave's Tobacco Company was born.

Word spread about Dave's "different smokes." His tobacco leaves were hand picked, then barn cured and barrel aged for rich taste. And to make sure they burned perfectly, each smoke was packed tight.

People started buying these new smokes that didn't burn fast and tasted great. They told their friends...who told their friends. Now Dave works for nobody but himself. And it all started with a few tobacco seeds...and a dream.



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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Regular: 16 mg. "tar," 1.0 mg. nicotine —
Lights: 11 mg. "tar," 0.7 mg. nicotine av.
per cigarette by FTC method.

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